



## **THE REAL ESTATE SPECIALISTS**

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## About Us

Established in Dubai in 1996, The Specialists is a well-established dynamic company that provides a comprehensive range of services to cover all types of property transactions within both the commercial and residential markets.

A company that values integrity and hard work, The Specialists ensures our team of highly skilled, full trained and multi-lingual professionals knows exactly how to address your specific property needs in the best possible way. We combine the strengths of our internal team with the specialties of our business associates to assist you in every aspect of finding, securing and managing residential accommodation and commercial space together with all the formalities involved.

## Message from the CEO

For more than a decade, The Specialists has been recognized as one of the most trusted and reliable full-service real estate companies in the region, helping both locals and expatriates identify and manage their real estate investments.



**Mr. Ahmad Al-serkal**

The considerable success we have achieved over the years has been the result of our efforts to build and cultivate stronger ties with our business partners, particularly our clients, who continue to benefit from the honest, unbiased and practical advice that we provide on all aspects of property sale, purchase, rent and management.

As the property market continues to evolve and open new opportunities for business growth, our customers can rely on The Specialists to help them correctly identify best-value prospects and enable them to make the most out of their investment activities. Likewise, we will continue to offer innovative and premium-value products and services as we reinforce our status as a distinguished leader in this dynamic and increasingly important market.

Experts on demand  
After all...  
property is our specialty



## Mission, Vision & Value

### *Vision*

To contribute in the continued progress of the UAE and the Gulf region by providing innovative, full-service real estate solutions that enrich lives, maximize returns and simplify all aspects of real estate transactions.

### *Mission*

To provide a comprehensive range of flexible real estate solutions that are continuously refined to reflect the changing and unique needs of corporate and individual clients.

### *Values*

We believe that trust is the foundation of every long-term relationship, which is why The Specialists strictly adheres to the highest ethical standard of business by offering unbiased advice and delivering reliable, premium-quality services that exceed customer expectations.

### *Client Satisfaction*

Meeting the ever-changing and unique demands of our clients is at the core of our operation. Our full-service, quality-oriented solutions will leave nothing to chance, so that our clients get the very best.

### *Hard work*

We measure our success on how much effort we exert. The Specialists' team of professionals tirelessly finds ways to satisfy the needs of each client by continuously improving our skills and refining and enhancing our services.



## Services Portfolio

Our key success factor is our focus on trust as the foundation for our relationships with all of our clients. We practice a personalized and proactive approach which puts a premium on quality and an in depth knowledge not only of our customer's requirements but also the dynamic UAE property market.



### SALES SERVICES

- Instant property assessment to determine best selling price in current market
- Multi –media advertising of the property to promote speedy sale
- Resourcing only the right properties from our extensive database and other reputable real estate companies
- Arranging and conducting a property viewing schedule to suit your timescale
- Introduction to local banks offering the best finance packages for the property
- Full guidance and expert advice throughout the sales process



### LEASING SERVICES

- Instant property assessment to determine best leasing price in current market
- Highlighting Landlords benefits of long and short term rental options
- Multi- media advertising of the property to promote a speedy leasing deal
- Resourcing only the right properties from our extensive database and other reputable real estate companies
- Arranging and conducting a property viewing schedule to suit your timescale
- Full guidance and expert advice throughout the leasing process



### PROPERTY MANAGEMENT AND MAINTENANCE

- Successfully removing the constant burden of daily property management from the landlord
- Providing a single point of contact for all issues relating to the property
- Conducting comprehensive annual property inspections and producing a full report
- Maintaining Landlord Disbursement Fund and providing Quarterly statements of account
- Attending to tenants and landlords complaints and resolving disputes through open dialogue
- Arranging estimates and supervising all maintenance and repairs works
- AC, Electrical, plumbing, painting & carpentry
- Cleaning, laundry, general handyman and gardening
- Offering tailor made maintenance packages at an affordable fee.

*The Real Estate of Dubai*  
Find out more about a  
particular area of Dubai



## Sales Services

Our group analyses daily market updates to help customers make well-informed choices from the hundreds of different developments currently located throughout Dubai. We outline the full range of product and service options available and adopt an unbiased approach to the market to find the right property for the right client.

## Lease Services

The Specialists provides assistance in both residential and commercial leasing in the Abu Dhabi, Sharjah and Dubai markets. We maintain an extensive online database of available properties via our company website. Our team of agents and consultants provides updated information and valuable advice on current market offers for those who want to buy or lease.

We currently manage 13 short-term properties and around 119 long-term properties for different landlords. We are also in the process of adding 25 more long-term properties to our portfolio.

## Property Management

The Specialists offers the most competitively price property management structure and supports this with an in-house team of general and specialized maintenance crews. Our comprehensive management services include contact preparation, cheque collection, inspections, tenant liaison, contact with maintenance personnel, reporting, and banking, among others. We exert maximum effort to ensure that these are provided effectively, efficiently, and accurately. Both foreign and domestic owners are referred to a single point of contact to ensure convenient communication between landlord and tenants, maximum return on investment, and an efficiently monitored property.

Is your head full of...  
 'Don't know what to doos?'

Then come see the real estate therapists

Buy property with us  
 Hundreds of properties to choose from in desirable locations around Dubai

Lease property with us  
 If you are looking for a smart and stylish place to call home then look no further...

Sell your property with us  
 And experience a professional service which cannot be surpassed in the region...

Click here for more information

## Marketing

Our advance system provided us with real time advertising on 14 different web portals; anytime the property is updated or edited the advertisement becomes refreshed and is brought to the top of the list.

The Specialists take pride in showcasing our listing on 14 web portals, reaching consumers at a local, regional and international level.

[www.bayt.com](http://www.bayt.com)  
[www.bayut.com](http://www.bayut.com)  
[www.beeyoot.com](http://www.beeyoot.com)  
[www.dubaipropertysearch.net](http://www.dubaipropertysearch.net)  
[www.dubaivibe.ae](http://www.dubaivibe.ae)  
[www.dubizzle.com](http://www.dubizzle.com)  
[www.dumonkey.com](http://www.dumonkey.com)

[www.gulfnews.com](http://www.gulfnews.com)  
[www.homein.com](http://www.homein.com)  
[www.justrentalsdubai.com](http://www.justrentalsdubai.com)  
[www.pentimo.com](http://www.pentimo.com)  
[www.propertyfinder.ae](http://www.propertyfinder.ae)  
[www.souq.com](http://www.souq.com)  
[www.viewr.com](http://www.viewr.com)

The Specialists have also recently launched a new company website with a fresh new look, enabling clients to easily browse through listings. This user friendly site is linked directly to our internal system allowing updates to be made instantaneously.

Our website also allows clients to learn more about the company and to view a complete selection of properties available to suite their needs.

Log onto [www.resdubai.com](http://www.resdubai.com) to find out more.

**Contact Us Today**  
Our Agents are ready  
and waiting to take your call



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 **the specialists**  
complete real estate solutions